

# Radio & TV License Renewal

*A Community Guide for Public Input*

Prepared by the Grand Rapids Institute  
for Information Democracy (GRIID)  
[www.griid.org](http://www.griid.org)



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## ***Why care about radio and television license renewal?***

Despite what the radio and television broadcasters might want us to believe, the airwaves belong to the public, they are part of the public trust. The Federal Communications Commission (FCC) grants licenses to entities who wish to use the airwaves at no cost.....they are **FREE**.

In an increasingly hyper-commercialized society it is important that the public airwaves serve the public interest. Fewer and fewer companies own the majority of radio and television stations and that can have extremely negative consequences for the public. Broadcasters wield tremendous power when it comes to determining what kind of information and entertainment the public has access to. This is the case with national and international stories. Where do people in any US community get good information about what the US government & military are doing in countries like Iraq or Colombia? For people to make informed decisions about how they want their tax dollars spent, they need good information. This is also the case at the local level. Can you get good information about what is happening in your community? Whether it's local elections, the economy, public safety, education or environmental issues, do local broadcasters cover these issues in the public interest?

It's also important that the public airwaves be used to provide a diversity of music genres, access to local musicians, performance artists, literary and theatre groups, and cultural and language programming that reflects the community.

If the public airwaves in your community are not being used to serve these broad interests then you, the public, can do something about it !!

## ***What can the public do about radio and television license renewal?***

The Federal Communications Commission has 3 basic principals for granting and renewal of licenses:  
Radio and TV stations must serve

- **the Public Interest,**
- **Convenience, and**
- **Necessity**

Now these are fairly vague terms that the FCC has never really defined, but that does not prevent the public from engaging in a constant evaluation of what interest, convenience and necessity are.

Radio and TV stations must renew their licenses with the FCC every 8 years. It used to be every 3 years before 1981, then 5 years and after the 1996 Telecommunications Act it was changed to 8 years.

**First:** find out the licensing renewal deadlines for radio and TV stations in your community—go to <http://www.fcc.gov/localism/renewals.html>.

**Second:** Conduct a survey of the radio and TV stations that broadcast in your area. See Appendix I, page 13 for the radio ownership in the Grand Rapids, Michigan area or go to the GRIID site <http://www.griid.org/mediademocracy-grandrapids.html> for radio & TV ownership.

Once you have determined what broadcasters are in your area you need to do some **monitoring** work. Some issues to look at:

- **What types of music is played**
- **What news is broadcast, local and national**
- **What syndicated shows are broadcast**
- **How many and when are Public Service Announcements aired**
- **Indecent or obscene content in broadcasts**
- **Compliance with FCC regulations on Children's Educational programming (TV only)**
- **Racial, ethnic and cultural diversity of on air people, station employees, and language diversity**

## ***Music***

Music is such an important part of our lives. It is one of the highest forms of expression, both artistic and political. Having a diversity of music broadcast in any community is extremely important (see the Grand Rapids radio music rundown in Appendix II, page 18), but that diversity is threatened with the increasing consolidation of radio ownership. For details on the impact of radio ownership consolidation see the Future of Music Coalition's study *Radio Deregulation: Has it served citizens and musicians?*

<http://www.futureofmusic.org/images/FMCradiostudy.pdf>.

In addition to what types of music is played on local radio, find out if local musicians have access to the radio broadcasters in your community. If not, that can be a major organizing issue, both when filing

complaints with the FCC, but also to pressure local broadcasters to provide airtime for local musicians. One consequence of radio ownership consolidation has been the lack of local musician access to local broadcasters, especially with radio conglomerates such as Clear Channel. For details see the Cornell University study [http://www.dpeafcio.org/pdf/Clear%20Channel%20\\_Final%20Report%201-28-04.pdf](http://www.dpeafcio.org/pdf/Clear%20Channel%20_Final%20Report%201-28-04.pdf).

There is also an excellent documentary by the Media Education Foundation called *Money for Nothing: Behind the Business of Pop Music*, which can be used as an organizing tool around the issue of licensing renewal. It comes with an online study guide that is also very useful.

<http://www.mediaed.org/videos/CommercialismPoliticsAndMedia/MoneyForNothing/studyguide/html>

When organizing around music and local radio, look for existing student groups, youth-led organizations, Indy music stores, and venues that showcase local musicians. You might even be able to hold meetings at any of these locations.

### ***Civic Engagement***

For the public to take an active role in our democracy, they must be informed. Local broadcasters have a responsibility to provide information that allows people to participate in public affairs - schools, the environment, public safety, local government, economic issues, and particularly local elections.

We have been documenting local election coverage since 1998 and have concluded that most of the time people could not make an informed decision if they relied on local coverage. See our Election Coverage studies at <http://www.griid.org/griidreports.shtml>. We have developed our own recommendations for reporters and are part of a national effort through the Alliance for Better Campaigns <http://www.bettercampaigns.org/>. One thing you can track in your monitoring work is the amount of paid

political ads that air on your local TV and Radio stations. You can also get that information from their **public file**. All local broadcasters are required to keep a public file at the local station that includes the following:

- **Station's FCC license**
- **Most recent license renewal application**
- **Pending applications filed with the FCC, such as to sell the station or modify its facilities**
- **Agreements with viewers or listeners dealing with programming, employment or other local issues**
- **Material relating to any FCC investigation or complaint**
- **Ownership reports**
- **List of contracts required to be filed with the FCC, such as contracts relating to network affiliation, or ownership or control of the station**
- **Political file**
- **Equal Employment Opportunity information**
- **Quarterly issues and program lists**
- **The FCC's publication "The Public and Broadcasting"**
- **Letters and e-mail from the public**
- **Certificate of compliance with the renewal requirement to broadcast pre- and post-filing announcements**

***Also, see Public File Checklist on page 12***

In addition to how often political ads ran, look at costs and whether or not the costs increased as it got closer to the elections. See <http://www.bettercampaigns.org/reports/display.php?ReportID=11>.

Civic engagement might be the best issue to organize around, so it is important that you get as many individuals and organizations to support this aspect of local broadcasters and the public interest.

## ***Local vs Syndicated Programming***

Talk radio has boomed in the past 10 - 15 years in the US, in part due to radio ownership consolidation. It is easier and often cheaper to broadcast a syndicated program on radio than to produce one locally. Again Clear Channel is a good example of syndicated programming vs. local programming. Clear Channel owns Premier Radio Networks Inc., which produces/syndicates programming. Some of Premier Radio Networks Inc. talent pool are Rush Limbaugh, Dr. Laura Schlessinger, Bob & Tom, Phil Hendrie, and Casey Kasem. [http://www.dpeaficio.org/pdf/Clear%20Channel%20\\_Final%20Report%201-28-04.pdf](http://www.dpeaficio.org/pdf/Clear%20Channel%20_Final%20Report%201-28-04.pdf).

Conduct a survey of the syndicated programming vs. local programming. Also look at the spectrum of opinion that is provided. Is there a balance or diversity of opinion provided on the local radio stations? For syndicated programming in the Grand Rapids area see pages 19 - 23, Appendix III.

## ***Obscene and Indecent Broadcasts***

First, it is important to look at how the FCC defines indecency and obscenity <http://www.fcc.gov/cgb/consumerfacts/obscene.html>. The FCC states "Obscene speech is not protected by the First Amendment and cannot be broadcast at any time. To be obscene, material must meet a three-prong test:

- An average person, applying contemporary community standards, must find that the material, as a whole, appeals to the prurient interest;
- The material must depict or describe, in a patently offensive way, sexual conduct specifically defined by applicable law; and
- The material, taken as a whole, must lack serious literary, artistic, political, or scientific value.

The FCC has defined broadcast indecency as “language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community broadcast standards for the broadcast medium, sexual or excretory organs or activities.” Indecent programming contains patently offensive sexual or excretory references that do not rise to the level of obscenity. As such, the courts have held that indecent material is protected by the First Amendment and cannot be banned entirely. It may, however, be restricted in order to avoid broadcast during times of the day when there **a reasonable risk that children may be in the audience.**

Consistent with a federal statute and federal court decisions interpreting the indecency statute, the Commission adopted a rule pursuant to which broadcasts -- both on television and radio -- that fit within the indecency definition and that are **aired between 6:00 a.m. and 10:00 p.m.** are subject to indecency enforcement action.

We found a fair amount of material on 4 local radio stations during the 6 am to 10 pm time restrictions that contained “patently offensive sexual references.” We also looked at the websites of these 4 stations and found a great deal of photos and web links that promoted pornography. Go to **[http://www.griid.org/pdfs/Radio\\_Survey.pdf](http://www.griid.org/pdfs/Radio_Survey.pdf)**. Now, there are no restrictions to what they put on their websites, but this is useful information that can be part of a formal complaint. Of the stations that we documented that promoted hyper-sexual behavior and objectification of women, all 4 four were stations that targeted teen through college ages listeners. Again, these are not outright FCC violations, but it does provide talking points, particularly as it relates to what the FCC calls “contemporary community standards.”

To file a formal complaint on indecency and obscenity with the FCC, go to **<http://www.fcc.gov/cgb/complaints.html>**.

**Third** - Use radio & TV license renewal as an organizing tool in your community. You know your community best. What are the issues that people are organizing around? Stress the fact that the airwaves still belong to the public and that they have a tremendous amount of power, since they can reach thousands of listeners and viewers daily. Local broadcasters are forming public perception on very key issues.

We have already talked about civic engagement/elections, music, spectrum of opinion and obscene/indecent programming. You could also organize around issues such as economics, race, gender, war, and children's educational TV.

**Children's Educational TV** - All TV stations in your area are required by the FCC to air a minimum of 3 hours per week of children's educational TV. You can find out what programs the station has submitted to the FCC as children's education by looking in their public file or go to the FCC site at <http://gulfoss2.fcc.gov/prod/kidvid/prod/q3usmap.htm> We conducted a survey/study of such programming for the Grand Rapids market in Fall of 2003. See [http://www.griid.org/pdfs/one\\_week\\_study.pdf](http://www.griid.org/pdfs/one_week_study.pdf). In addition to looking at what programs were on we used the FCC guidelines for what determines children's educational TV. (Go to <http://www.fcc.gov/mb/policy/kidstv.html>). Lastly, do a survey of what commercials run during children's educational programming. This information may be useful in your organizing work, since most of the commercials will feature fast food/unhealthy food ads. Take advantage of the topic of childhood obesity that is now a major problem in this country.

**Race, Class, and Gender** - For both radio and TV look at who is being represented, how they are being represented and how often. We have been monitoring race representation on local TV news programming for years have seen a repeated pattern of stereotyping and racial profiling. See all of our studies entitled *Racial Profiling: Racial Representation in local TV News* at <http://www.griid.org/griidreports.shtml>. Again, we have developed a set of recommendations for reporting that has been used as an organizing tool. Gender and class

are important to look at. We found in our research that business voices dominate the discussion on the economy [http://www.griid.org/pdfs/sins\\_of\\_omission.pdf](http://www.griid.org/pdfs/sins_of_omission.pdf) and women's voices tend to be marginalized to "women's" issues, such as parenting and consumers <http://www.griid.org/pdfs/woman-report.pdf>.

**War Coverage** - For many people information relating to whether or not the US government should go to war comes to them via the commercial media. We have determined that if people are relying on the local news for war coverage and foreign policy in general that they would have a limited perspective. We have documented that international coverage on local TV News tends to give viewers disaster and violence based news <http://www.griid.org/pdfs/viewoftheworld.pdf>. We also have looked at the US wars in Afghanistan and Iraq. In both cases local news relied almost exclusively on "official sources" from either the government and military. (Afghanistan [http://www.griid.org/pdfs/war\\_report.pdf](http://www.griid.org/pdfs/war_report.pdf), Iraq 2003 [http://www.griid.org/pdfs/iraq\\_war\\_study.pdf](http://www.griid.org/pdfs/iraq_war_study.pdf), and Iraq 2004 [http://www.griid.org/pdfs/Iraq\\_Coverage\\_2004.pdf](http://www.griid.org/pdfs/Iraq_Coverage_2004.pdf)).

With local radio reporting and editorializing it is important to look at what syndicated talk radio people are being broadcast in your community. Much of it tends to be in favor of the recent US wars and the administration's War on Terrorism. Many radio stations have even sponsored pro-war/pro-troop rallies, while ignoring anti-war voices. See page 64 in the AFL-CIO study on Clear Channel [http://www.dpeaflcio.org/pdf/Clear%20Channel%20\\_Final%20Report%201-28-04.pdf](http://www.dpeaflcio.org/pdf/Clear%20Channel%20_Final%20Report%201-28-04.pdf). Also, look at a flyer created by Media Mouse on local radio and their pro-war bias at <http://www.mediamouse.org/pdf/april8-flyer.pdf>.

## **Fourth**

### **Broadcaster Public File Checklist**

Before going to local broadcasters to look at their public file, contact them to set up an appointment. Take the following checklist, money for copies and/or something to photograph pages you may want to duplicate. Also, send us any feedback of your experiences so we can document best practices and difficulties you may have encountered. Send to [jsmith@grcmc.org](mailto:jsmith@grcmc.org) or GRIID 711 Bridge St. NW, Grand Rapids, MI 49504.

- Station's FCC license**
- Most recent license renewal application**
- Pending applications filed with the FCC, such as to sell the station or modify its facilities**
- Agreements with viewers or listeners dealing with programming, employment or other local issues**
- Material relating to any FCC investigation or complaint**
- Ownership reports**
- Children's Educational TV requirement (3 hours per week)**
- List of contracts required to be filed with the FCC, such as contracts relating to network affiliation, or ownership or control of the station**
- Political file**
- Equal Employment Opportunity information**
- Quarterly issues and program lists**
- The FCC's publication "The Public and Broadcasting"**
- Letters and e-mail from the public**
- Certificate of compliance with the renewal requirement to broadcast pre- and post-filing announcements**

**Fifth - Filing Complaints and Petitions to Deny.** Once you have gone through the first four steps, individuals or organizations can either file general complaints or a formal petition to deny license renewal. The FCC has a detailed process on how to file both the general complaint and the petition to deny at the following web link.  
[http://www.fcc.gov/localism/renew\\_process\\_handout.pdf](http://www.fcc.gov/localism/renew_process_handout.pdf).

Complaints should be filed with the FCC after the deadline for station license renewal. Example - in the Michigan market, complaints can be filed after June 1, 2004. We encourage those filing to send copies to of the FCC complaints to the station(s) in question. One benefit of this might be that stations may want to work out a compromise or a solution, which is what the FCC encourages. You can also send GRIID copies, as we would like to compile a list independent of the FCC. You can send them to:

GRIID  
711 Bridge St. NW  
Grand Rapids, MI  
49504  
or [jsmith@grcmc.org](mailto:jsmith@grcmc.org)

# The Grand Rapids Radio Landscape - Appendix I

<u>Call Sign</u>	<u>Frequency</u>	<u>Slogan/Positioner</u>	<u>Music Genre / Format</u>	<u>Parent Company</u>
WAYG - FM	89.9	Way-FM Chritian Hit Radio	Religious; Christian popular music	Cornerstone Baptist College
WBBL – AM	1340	The Ball 1340 AM	Sports	Citadel
WBCT – FM	93.7	B-93	Country	Clear Channel
WBFX – FM	101.3	101 The Fox Rocks	Classic rock	Clear Channel
WBLV – FM	90.3	Blue Lake Public Radio	Classical, News/Talk	Blue Lake Fine Arts Camp
WCSG – FM	91.3	Music to live by, Touching your heart & life	Religious; Christian music and talk	Grand Rapids Baptist College
WDSS - AM	1680	Radio Disney	Children's	Goodrich Radio
WFGF - FM	98.7	Classical FM 98.7	Classical	Regent
WFUR - AM	1570	Your Family Station	Religious/Talk	Kuiper Stations
WFUR – FM	102.9	Christian Radio	Religious/Music	Kuiper Stations
WGRD – FM	97.9	New Rock 97-9	Modern Rock	Regent
WGVU – AM	1480	West Michigan Public Radio	Public: News-Talk	GVSU
WGVU – FM	88.5	WGVU Radio, West Michigan Public Radio	News/Talk, Jazz	GVSU
WJNZ - AM	1140	1140 Jamz; The Touch	Adult Urban Contemporary	Goodrich Radio
WKLQ – FM	94.5	The Rock @ 94.5	Active Rock	Citadel
WLAV – FM	96.9	97 LAV FM, Classic Rock 97 FM	Classic Rock	Citadel
WLHT - FM	95.7	W-Lite	Adult Contemporary	Regent
WMFN - AM	640	Great Voice of Grand Rapids	News-Talk	Birach Broadcasting
WMJH - AM	810	Magic 810; America's Great Radio	Adult Standards	Birach Broadcasting
WMUS – FM	106.9	107-MUS, Continuous Country	Country	Clear Channel
WNWZ – AM	1410		Ethnic; Spanish Contemporary Hits	Regent
WODJ – FM	107.3	Oldies 107.3 WODJ	Oldies	Citadel
WOOD - AM	1300	NewsRadio WOOD 1300	News/Talk	Clear Channel
WOOD - FM	105.7	Star 105.7	Adult contemporary	Clear Channel
WSCG – AM	1380		News (CNN Headline News)	Stafford Broadcasting
WSCG – FM	106.3	Classic Hit Country 106.3 FM	Classic Country	Stafford Broadcasting
WSNX – FM	104.5	Continuous Hit Music	Contemporary Hits/Top 40	Clear Channel
WTKG – AM	1230	Talk Radio AM 1230	Talk	Clear Channel
WTRV- FM	100.5	the River, Soft Favorites	Adult contemporary	Regent
WVGR – FM	104.1	Michigan Radio	News/Talk	University of Michigan
WVTI – FM	96.1	I-96; The 80's, 90's and now	Hot Adult Contemporary	Clear Channel
WYCE – FM	88.1	Community Radio	Variety	Community Media Center
WYGR – AM	1530	La Furia	Ethnic; Spanish Variety	WYGR Broadcasting

# The Grand Rapids Radio Landscape

<u>Call Sign</u>	<u>Website</u>	<u>Telephone</u>	<u>Power/Height/Class</u>	<u>Michguide page</u>
WAYG - FM	www.gospelcom.net/wayfm/	616 383-3600	4,000 Watts/ 194 ft/ A	<a href="http://www.michiguide.com/dials/rad-a/wayg.html">http://www.michiguide.com/dials/rad-a/wayg.html</a>
WBBL – AM	www.wbbl.com	616 456-5461	1,000watts/ C	<a href="http://www.michiguide.com/dials/rad-a/wbbl.html">http://www.michiguide.com/dials/rad-a/wbbl.html</a>
WBCT – FM	www.b93.com	616 459-1919	320,000 watts/ 781 ft/ B	<a href="http://www.michiguide.com/dials/rad-a/wbct.html">http://www.michiguide.com/dials/rad-a/wbct.html</a>
WBFX – FM	www.101thefoxrocks.com	616 459-1919	50,000 watts/ 420 ft/ B	<a href="http://www.michiguide.com/dials/rad-a/wbfx.html">http://www.michiguide.com/dials/rad-a/wbfx.html</a>
WBLV – FM	www.bluelake.org/radio.html	231 894-2616	100,000 watts/ 607 ft/ C	<a href="http://www.michiguide.com/dials/rad-a/wblv.html">http://www.michiguide.com/dials/rad-a/wblv.html</a>
WCSG – FM	www.wcsg.org	616 942-1500	37,000 watts/ 571 ft/ B	<a href="http://www.michiguide.com/dials/rad-a/wcsg.html">http://www.michiguide.com/dials/rad-a/wcsg.html</a>
WDSS - AM		616 656-0586	10,000 watts/B	<a href="http://www.michiguide.com/dials/rad-d/wdss.html">http://www.michiguide.com/dials/rad-d/wdss.html</a>
WFGR - FM	www.wfgr.com	616 458-2600	2,750 watts / 492 feet / A	<a href="http://www.michiguide.com/dials/rad-d/wfgr.html">http://www.michiguide.com/dials/rad-d/wfgr.html</a>
WFUR - AM		616 451-9387	1,000 watts/ B	<a href="http://www.michiguide.com/dials/rad-d/wfuram.html">http://www.michiguide.com/dials/rad-d/wfuram.html</a>
WFUR – FM		616 451-9387	50,000 watts/ 492 ft/ B	<a href="http://www.michiguide.com/dials/rad-d/wfur.html">http://www.michiguide.com/dials/rad-d/wfur.html</a>
WGRD – FM	www.wgrd.com	616 459-4111	13,000 watts/ 591 ft/ B	<a href="http://www.michiguide.com/dials/rad-g/wgrd.html">http://www.michiguide.com/dials/rad-g/wgrd.html</a>
WGVU – AM	www.wgvu.org/radio/	616 771-6666	2,000 watts/ B	<a href="http://www.michiguide.com/dials/rad-g/wgvuam.html">http://www.michiguide.com/dials/rad-g/wgvuam.html</a>
WGVU – FM	www.wgvu.org/radio/	616 771-6666	3,000 watts/ 312 ft/ A	<a href="http://www.michiguide.com/dials/rad-g/wgvu.html">http://www.michiguide.com/dials/rad-g/wgvu.html</a>
WJNZ - AM	www.wjnz.com	616 656-0586	5,000 watts/D	<a href="http://www.michiguide.com/dials/rad-j/wjnz.html">http://www.michiguide.com/dials/rad-j/wjnz.html</a>
WKLQ – FM	www.wklq.com	616 774-8461	50,000 watts/ 499 ft/ B	<a href="http://www.michiguide.com/dials/rad-j/wklq.html">http://www.michiguide.com/dials/rad-j/wklq.html</a>
WLAV – FM	www.wlav.com	616 456-5461	50,000 watts/ 489 ft/ B	<a href="http://www.michiguide.com/dials/rad-j/wlav.html">http://www.michiguide.com/dials/rad-j/wlav.html</a>
WLHT - FM	www.wlht.com	616 451-4800	40,000 watts/ 551 ft/ B	<a href="http://www.michiguide.com/dials/rad-j/wlht.html">http://www.michiguide.com/dials/rad-j/wlht.html</a>
WMFN - AM	www.birach.com	616 949-8585	1,200 watts/ B	<a href="http://www.michiguide.com/dials/rad-m/wmfn.html">http://www.michiguide.com/dials/rad-m/wmfn.html</a>
WMJH - AM	www.birach.com	616 949-8585	3,600 watts/ D	<a href="http://www.michiguide.com/dials/rad-m/wmjh.html">http://www.michiguide.com/dials/rad-m/wmjh.html</a>
WMUS – FM	www.107mus.com	231 744-1671	50,000 watts/ 479 ft/ B	<a href="http://www.michiguide.com/dials/rad-m/wmus.html">http://www.michiguide.com/dials/rad-m/wmus.html</a>
WNWZ – AM		616 459-4111	1,000 watts/ D	<a href="http://www.michiguide.com/dials/rad-m/wnwz.html">http://www.michiguide.com/dials/rad-m/wnwz.html</a>
WODJ – FM	www.wodj.com	616 774-8461	50,000 watts/ 492 ft/ B	<a href="http://www.michiguide.com/dials/rad-m/wodj.html">http://www.michiguide.com/dials/rad-m/wodj.html</a>
WOOD - AM	www.woodradio.com	616 459-1919	5,000 watts/B	<a href="http://www.michiguide.com/dials/rad-m/woodam.html">http://www.michiguide.com/dials/rad-m/woodam.html</a>
WOOD - FM	www.star1057online.com	616 459-1919	265,000 watts/810 ft/B	<a href="http://www.michiguide.com/dials/rad-m/wood.html">http://www.michiguide.com/dials/rad-m/wood.html</a>
WSCG – AM		616 754-3656	1,000 watts/ B	<a href="http://www.michiguide.com/dials/rad-s/wscgam.html">http://www.michiguide.com/dials/rad-s/wscgam.html</a>
WSCG – FM		616 754-3656	3,000 watts/ 328 ft/ A	<a href="http://www.michiguide.com/dials/rad-s/wscg.html">http://www.michiguide.com/dials/rad-s/wscg.html</a>
WSNX – FM	www.wsnx.com	616 956-6696	32,000 watts/ 620 ft/ B	<a href="http://www.michiguide.com/dials/rad-s/wsnx.html">http://www.michiguide.com/dials/rad-s/wsnx.html</a>
WTKG – AM	www.wtkg.com	616 459-1919	1,000 watts/ C	<a href="http://www.michiguide.com/dials/rad-s/wtkg.html">http://www.michiguide.com/dials/rad-s/wtkg.html</a>
WTRV- FM	www.theriver-fm.com	616 451-4855	3,500 watts/ 302 ft/ A	<a href="http://www.michiguide.com/dials/rad-s/wtrv.html">http://www.michiguide.com/dials/rad-s/wtrv.html</a>
WVGR – FM	www.michiganradio.org	734 764-9210	108,000 watts/ 600 ft/ B	<a href="http://www.michiguide.com/dials/rad-v/wvgr.html">http://www.michiguide.com/dials/rad-v/wvgr.html</a>
WVTI – FM	www.i96.net	616 451-2551	50,000 watts/492 ft/B	<a href="http://www.michiguide.com/dials/rad-v/wvti.html">http://www.michiguide.com/dials/rad-v/wvti.html</a>
WYCE – FM	www.wyce.org	616 459-4788	7,000 watts/ 167 ft/ B	<a href="http://www.michiguide.com/dials/rad-y/wyce.html">http://www.michiguide.com/dials/rad-y/wyce.html</a>
WYGR – AM		616 248-9947	500 watts/ D	<a href="http://www.michiguide.com/dials/rad-y/wygr.html">http://www.michiguide.com/dials/rad-y/wygr.html</a>

# Commercial Radio Ownership in Grand Rapids

## All Stations

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WOOD - FM	105.7	Clear Channel
WOOD - AM	1300	Clear Channel
WVTI - FM	96.1	Clear Channel
WTKG - AM	1230	Clear Channel
WBFX - FM	101.3	Clear Channel
WSNX - FM	104.5	Clear Channel
WBCT - FM	93.7	Clear Channel
WMUS - FM	106.9	Clear Channel
WNWZ - AM	1410	Regent
WFGR - FM	98.7	Regent
WLHT - FM	95.7	Regent
WTRV - FM	100.5	Regent
WGRD - FM	97.9	Regent
WBBL - AM	1340	Citadel
WLAV - FM	96.9	Citadel
WODJ - FM	107.3	Citadel
WKLQ - FM	94.5	Citadel
WSCG - AM	1380	Stafford Broadcasting
WSCG - FM	106.3	Stafford Broadcasting
WFUR - AM	1570	Kuiper Stations
WFUR - FM	102.9	Kuiper Stations
WMJH - AM	810	Birach Broadcasting
WMFN - AM	640	Birach Broadcasting
WYGR - AM	1530	WYGR Broadcasting
WJNZ - AM	1140	Goodrich Radio
WDSS - AM	1680	Goodrich Radio

## FM

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WBCT - FM	93.7	Clear Channel
WVTI - FM	96.1	Clear Channel
WBFX - FM	101.3	Clear Channel
WSNX - FM	104.5	Clear Channel
WOOD - FM	105.7	Clear Channel
WMUS - FM	106.9	Clear Channel
WKLQ - FM	94.5	Citadel
WLAV - FM	96.9	Citadel
WODJ - FM	107.3	Citadel
WLHT - FM	95.7	Regent
WGRD - FM	97.9	Regent
WFGR - FM	98.7	Regent
WTRV - FM	100.5	Regent
WSCG - FM	106.3	Stafford Broadcasting
WFUR - FM	102.9	Kuiper Stations

## AM

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WTKG - AM	1230	Clear Channel
WOOD - AM	1300	Clear Channel
WBBL - AM	1340	Citadel
WNWZ - AM	1410	Regent
WMFN - AM	640	Birach Broadcasting
WMJH - AM	810	Birach Broadcasting
WJNZ - AM	1140	Goodrich Radio
WDSS - AM	1680	Goodrich Radio
WSCG - AM	1380	Stafford Broadcasting
WYGR - AM	1530	WYGR Broadcasting

## Number of stations owned by GR Commercial Radio Stations

<u>Company</u>	<u># of stations</u>		
	<u>Grand Rapids</u>	<u>Michigan</u>	<u>Nationally</u>
Clear Channel	8	27	1192
Citadel	4	17	217
Regent	5	11	75
Birach	2	4	10
Kuiper	2	3	3
Stafford	2	2	2
Goodrich	2	2	2
WYGR Broadcasting	1	1	1

## Racial and Gender Diversity in on-air personalities

Clear Channel	WM WF BM BF
WOOD - FM 105.7	6 3
WOOD - AM 1300	16 2
WVTI - FM 96.1	4 2
WTKG - AM 1230	10 1
WBFX - FM 101.3	5 1
WSNX - FM 104.5	1 3 1 1
WBCT - FM 93.7	6
WMUS - FM 106.9	2 3

Regent	
WNWZ - AM 1410	
WFGR - FM 98.7	3 1
WLHT - FM 95.7	2 2 1
WTRV - FM 100.5	4 1
WGRD - FM 97.9	2 2

Citadel	
WBBL - AM 1340	3
WLAV - FM 96.9	5
WODJ - FM 107.3	5 1
WKLQ - FM 94.5	3

## Talk Radio in Grand Rapids

<u>Call Sign</u>	<u>Frequency</u>	<u>Format</u>
WBBL - AM	1340	Sports
WFUR - AM	1570	Religious/Talk
WTKG - AM	1230	Talk
WSCG - AM	1380	News (CNN Headline News)
WMFN - AM	640	News-Talk
WOOD - AM	1300	News/Talk
WGVU - AM	1480	News-Talk (NPR)
WVGR - FM	104.1	News/Talk (NPR)
WBLV - FM	90.3	Classical, News/Talk (NPR)
WGVU - FM	88.5	News/Talk, Jazz (NPR)

# Non-Commercial Radio Stations in Grand Rapids

## All Non-Commercial Stations

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WBLV – FM	90.3	Blue Lake Fine Arts Camp
WAYG - FM	89.9	Cornerstone Baptist Educational Ministries
WYCE – FM	88.1	Community Media Center
WGVU – AM	1480	GVSU
WGVU – FM	88.5	GVSU
WCSG – FM	91.3	Grand Rapids Baptist College
WVGR – FM	104.1	University of Michigan

## Public Radio Stations / NPR Affiliates

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WBLV – FM	90.3	Blue Lake Fine Arts Camp
WGVU – AM	1480	GVSU
WGVU – FM	88.5	GVSU
WVGR – FM	104.1	University of Michigan

## Non-Commercial Religious Stations

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WAYG - FM	89.9	Cornerstone Baptist Educational Ministries
WCSG – FM	91.3	Grand Rapids Baptist College

## Independent Listener Supported Stations

<u>Call Sign</u>	<u>Frequency</u>	<u>Parent Company</u>
WYCE – FM	88.1	Community Media Center

## Radio Station Formats and Music Genres in Grand Rapids - Appendix II

<u>Call Sign</u>	<u>Frequency</u>	<u>Format</u>	<u>Music Genre</u>	<b>Breakdown of Musical Genres</b>		
					FM	AM
WDSS - AM	1680	Music	Children's			
WMJH - AM	810	music	Adult Standards			
WKLQ – FM	94.5	music	Active Rock			
WLAV – FM	96.9	music	Classic Rock	<b>Rock</b> (classic, modern, active)	3	
WODJ – FM	107.3	music	Oldies			
WBCT – FM	93.7	music	Country	<b>Pop/Soft Rock</b> (Adult contemporary, oldies, children's, top 40)	6	2
WBFX – FM	101.3	music	Classic rock			
WMUS – FM	106.9	music	Country	<b>Country</b>	3	
WOOD - FM	105.7	music	Adult contemporary			
WSNX – FM	104.5	music	Contemporary Hits/Top 40			
WVTI – FM	96.1	music	Hot Adult Contemporary	<b>R&amp;B/Rap/Hip Hop</b>		1
WYCE – FM	88.1	music	Variety			
WJNZ - AM	1140	music	Adult Urban Contemporary	<b>Spanish language music</b>	2	
WFGR - FM	98.7	music	Classical			
WGRD – FM	97.9	music	Modern Rock	<b>Classical</b>	2	
WLHT - FM	95.7	music	Adult Contemporary			
WNWZ – AM	1410	music	Ethnic; Spanish Contemporary Hits	<b>Jazz</b>		1
WTRV- FM	100.5	music	Adult contemporary			
WSCG – FM	106.3	music	Classic Country	<b>Christian</b>		3
WYGR – AM	1530	music	Ethnic; Spanish Variety			
WBLV – FM	90.3	music/news/talk	Classical, News/Talk	<b>Variety*</b>		1
WGVU – FM	88.5	music/news/talk	News/Talk, Jazz			
WAYG - FM	89.9	religious	Religious; Christian popular music			
WCSG – FM	91.3	religious	Religious; Christian music and talk			
WFUR – FM	102.9	religious	Religious/Music			
WFUR - AM	1570	religious	Religious/Talk			
WTKG – AM	1230	new/talk	Talk			
WSCG – AM	1380	new/talk	News (CNN Headline News)			
WMFN - AM	640	news/talk	News-Talk			
WOOD - AM	1300	news/talk	News/Talk			
WGVU – AM	1480	news/talk	Public: News-Talk			
WVGR – FM	104.1	news/talk	News/Talk			
WBBL – AM	1340	sports/talk	Sports			

\* WYCE plays a combination of folk, rock, world eat, jazz, and blues. Rather than enter them under multiple categories, they have been given their own category: variety.

AM 1230 WTKG Programming Guide								
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
12am	Lionel Live					Best of Tom Martino		12am
1am	Truckin Bozo							1am
2am								2am
3am								3am
4am								4am
5am								5am
6am	"Dave & Laurel Show"					Doug Stephan	Clearly Community	6am
7am							The Real Estate Show	7am
8am	Res-Q Radio With Phil Tower and Tim Shields	"Dave & Laurel Show"				Jerry Baker America's Master Gardener		8am
9am	"Glenn Beck Show"						At Home w/ Gary Sullivan	9am
10am						Glenn Haegge: America's Master Handyman		10am
11am								11am
12pm	Thom Hartmann					Cigar Dave / W MU Sports	Dr. Dean EDell	12pm
1pm							Travel Show	1pm
2pm	The Dave Ramsey Show					The Best of Dave Ramsey	Smart Shopping	2pm
3pm							Gun Tak	3pm
4pm						The Movie Show on Radio	Group Room	4pm
5pm	Dr. Laura Schlessinger							5pm
6pm						Lionel Live	Sun Catholic Answers Live	6pm
7pm	Mike Gallagher						Lars Larsen Show	7pm
8pm						Dr. Dean E'Dell		8pm
9pm	Phil Hendrie					Lars Larsen Show		9pm
10pm						Best of Tom Martino		10pm
11pm								11pm

## Appendix III

# WTKG

## Talk Radio AM 1230

## Weekdays

5am-9am	Grand Rapids Morning News with Gary Allen & John Matlak
9am-11:45am	The Rick & Scott Show
11:45am-Noon	Paul Harvey News & Commentary
Noon-3pm	The Rush Limbaugh Show
3pm-6:00pm	The Sean Hannity Show-Live
6pm-7pm	Grand Rapids Evening News
7pm-10pm	The Michael Savage Show
10pm-Midnight	The Laura Ingraham Show
12pm-1am	Fox News LIVE with Alan Colmes
1am-5am	Coast to Coast AM with George Noory

## Saturday

6am-7am	Grand Rapids First News, Saturday Edition
7am-8am	WOOD 1300 Auto Talk-live!
8am-10am	The Home Improvement Show with Rob Blodgett
10am-Noon	WOOD 1300 Flowerland Show
Noon-12:20pm	Paul Harvey News & Commentary
12:20pm	Presidential Weekly Radio Address
12:25pm-3pm	The Weekend from Clear Channel /
3pm-4pm	The BEST OF MICHAEL SAVAGE
4pm-7pm	Bob Brinker's Money Talk
7pm-10pm	Laura Ingraham/Griffins Hockey
10pm-1am	Bob Brinker's Money Talk



# WOOD RADIO 1300

## Sunday

Midnight-5am	Coast to Coast AM Weekend
5am-5:30am	Clear Channel's FOCUS
5:30am-6am	Music & the Spoken Word
6am-7am	Focus on the Family Magazine
7am-7:30am	Walking By Faith
7:30am-8am	Soundings
8am-9am	Apple A Day Live With Dr. Jim Applegate
9am-10am	Lawyer's Brunch with Attorney Curt Benson
10am-11am	Screenplay with Grand Rapids Press Columnists John Douglas and Ruth Butler
11am-1pm	Kim Komando Show
12n-4pm	Michigan Basketball/Various Programming
4pm-6pm	The Dave Ramsey Show
6pm-7pm	Michigan Technology News
7pm-10pm	The Kim Komando Show
10pm- <b>NOW 1am!</b>	Matt Drudge-LIVE!
1am-5am	Coast to Coast AM Weekend



#### **FM Schedule Weekdays**

**5:00 a.m.** Morning Edition: West Michigan with David Moore  
**9:00** WGUV Morning Show  
**11:00** The Diane Rehm Show  
**12:00 p.m.** WGUV Mid-Day West Michigan  
**1:00** Fresh Air with Terry Gross  
**2:00** Talk of the Nation  
**4:00** All Things Considered-West Michigan with Scott Vander Werf  
**6:30** Marketplace  
**7:00** WGUV Jazz with Scott Vander Werf  
**9:00** Monday Marian McPartland's Piano Jazz  
Tuesday Jazz with Scott Vander Werf  
Wednesday Jazz with Scott Vander Werf  
Thursday Jazz with Scott Vander Werf  
Friday The Travelin' Blues Show  
**10:00** Monday-Thursday JazzWorks  
Friday Friday Night Blues (until 5 a.m.)

#### **FM Schedule Saturday**

**5:00 a.m.** Beale Street Caravan  
**6:00** The Motley Fool Radio Show  
**7:00** Commonwealth Club  
**8:00** Weekend Edition Saturday  
**10:00** Car Talk  
**11:00** Whad'Ya Know? with Michael Feldman  
**1:00 p.m.** Wait Wait...Don't Tell Me!  
**2:00** This American Life  
**3:00** Basically Big Bands  
**5:00** Reel Music  
**6:00** Motown Soul Party  
**7:00** Saturday Night Blues  
**2:00** Blues Before Sunrise (until 6 a.m.)

#### **FM Schedule Sunday**

**6:00 a.m.** The Parent's Journal  
**7:00** Common Threads  
**7:30** Open Mind  
**8:00** Weekend Edition Sunday  
**10:00** Jazz Profiles  
**11:00** Jazz Spotlight with Harvey McKnight  
**3:00 p.m.** Traditional Jazz with Dr. Jazz  
**4:00** JazzSet with Dee Dee Bridgewater  
**5:00** Artist Showcase with Scott Vander Werf  
**6:00** Smooth Flavors  
**7:00** Putumayo  
**8:00** Tejano Tunes  
**10:00** Music from The Hearts of Space  
**11:00** World Music Caravan  
**12:00 a.m.** JazzWorks (until 5 a.m.)



### **AM Schedule Weekdays**

**5:00 a.m.** Morning Edition: West Michigan with David Moore  
**9:00** WGUVU Morning Show  
**11:00** The Diane Rehm Show  
**12:00 p.m.** WGUVU Mid-Day West Michigan  
**1:00** Fresh Air with Terry Gross  
**2:00** Talk of the Nation  
**4:00** All Things Considered-West Michigan with Scott Vander Werf  
**6:30** Marketplace  
**7:00** Fresh Air with Terry Gross  
**8:00** Monday: Living on Earth Extra  
Tuesday Common Threads  
Wednesday TechNation  
Thursday Newsmakers  
Friday Movie Talk  
**8:30** Monday The Better Life Show with Dr. Chet  
Tuesday Open Mind  
Thursday Latino USA  
Friday Counterspin  
**9:00** All Things Considered-Late Edition  
**10:00** NewsHour with Jim Lehrer  
**11:00** Charlie Rose  
**12:00 a.m.** BBC World News (until 6 a.m.)

### **AM Schedule Saturday**

**6:00** The Motley Fool Radio Show  
**7:00** Commonwealth Club  
**8:00** Weekend Edition Saturday  
**10:00** Car Talk  
**11:00** Whad'Ya Know? with Michael Feldman  
**1:00 p.m.** Wait Wait...Don't Tell Me!  
**2:00** The Motley Fool Radio Show  
**3:00** TechNation  
**4:00** Living on Earth  
**5:00** All Things Considered- Weekend  
**7:00** Commonwealth Club  
**8:00** The Saturday Night Tejano Party  
**12:00 a.m.** BBC World News (until 6 a.m.)

### **AM Schedule Sunday**

**6:00 a.m.** The Parent's Journal  
**7:00** Common Threads  
**7:30** Open Mind  
**8:00** Weekend Edition Sunday  
**10:00** Car Talk  
**11:00** Wait Wait...Don't Tell Me!  
**12:00 p.m.** Fresh Air Weekend  
**1:00** Harry Shearer's Le Show  
**2:00** Movie Talk  
**2:30** The Better Life Show with Dr. Chet  
**3:00** Open Mind  
**3:30** Common Threads  
**4:00** People's Pharmacy  
**5:00** All Things Considered-Weekend  
**7:00** Humankind  
**8:00** Reel Music  
**9:00** BBC World News (until 5 a.m.)



# WVGR – FM104.1

## Weekdays

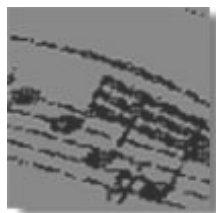
**5am** Morning Edition  
**9am** BBC Newshour  
**10am** Diane Rehm  
**12pm** Fresh Air  
**1pm** Stateside  
**2pm** Talk of the Nation  
**3pm** Day to Day  
**4pm** All Things Considered  
**6:30pm** Marketplace  
**7pm** The World  
**8pm** The Connection  
**10pm-5am** BBC World Service

## Sunday

**5am** BBC World Service  
**7am** Speaking of Faith  
**8am** Weekend Edition Sunday  
**11am** Sound Money  
**12pm** The Splendid Table  
**1pm** A Prairie Home Companion  
**3pm** This American Life  
**4pm** Fresh Air Weekend  
**5pm** All Things Considered  
**6pm** On The Media  
**7pm** The Next Big Thing  
**8pm** Studio 360  
**9pm** Been There/Done That  
**10pm** BBC World Service

## Saturday

**5am** BBC World Service  
**6am** Living on Earth  
**7am** On The Media  
**8am** Weekend Edition Saturday  
**10am** Car Talk  
**11am** Whad'Ya Know  
**1pm** This American Life  
**2pm** The Next Big Thing  
**3pm** Wait Wait Don't Tell Me  
**4pm** Car Talk  
**5pm** All Things Considered  
**6pm** A Prairie Home Companion  
**8pm** Thistle & Shamrock  
**9pm** American Routes  
**11pm** BBC World Service



# WBLU-FM 88.9

## Weekdays

6:00 a.m. NPR's Morning Edition  
8:00 Morning Classics  
12:00 p.m. Adventures in Good Music  
1:00 Afternoon Classics  
5:00 All Things Considered  
6:30 Evening Classics  
8:00 Orchestras (See Program Guide)  
10:00 Jazz from Blue Lake  
3:00 Music through the Night

## Saturday

6:00 a.m. Jazz After Hours  
7:00 Jazz a la carte  
8:00 Jazz a la carte  
10:00 Piano Jazz  
11:00 Weekend Classics  
1:00 a.m. Opera  
5:00 All Things Considered  
6:00 Garrison Keillor's  
A Prairie Home Companion  
8:00 A Michigan Saturday Night  
9:00 Thistle and Shamrock  
10:00 Woodsongs Old-Time Radio Hour  
11:00 Folk Sampler  
12:00 Jazz After Hours

## Sunday

6:00 a.m. Jazz After Hours  
7:00 Pipedreams  
8:30 Choral Traditions  
9:30 Sun. Morning Classics  
1:00 p.m. Saint Paul Chamber Orch.  
3:00 Weekend Classics  
5:00 NPR's All Things Considered  
6:00 New Letters on the Air  
6:30 The Book Show  
7:00 Jazz from Blue Lake  
10:00 Riverwalk  
11:00 Weekend Classics  
12:00 Music through the Night