



September 13, 2005

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

To whom it may concern:

We are writing with our concerns on the lack of local coverage for animal welfare and animal rights issues in West Michigan.

Despite our efforts as a grassroots group to get attention drawn to our events and educational outreach programs, there remains little if any coverage on these issues in our local media. When Uniting for Justice holds demonstrations and events or when we inform media of local animal rights issues, we send a press release to our local media. To our knowledge, we have not received coverage on any of these events since we began submitting news releases in May of 2004.

We understand that a fair amount of ad revenue for local media comes from the fast food industry which is supplied by the factory farm industry, and as such, could contribute to a lack of coverage of our news, events and outreach efforts. As a grassroots group solely made up of volunteers, we cannot begin to compete in this arena. However, we believe news coverage must be fair, balanced and provide both sides of any issue. That is just not the case in West Michigan.

Uniting for Justice would like to be used as a local resource whenever the media reports on local, national or international issues relating to animal rights or animal welfare.

Sincerely,

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