

Local TV Primary Election Coverage 2005 June 27 - August 1

Monday through Friday 5:30, 6 & 11pm broadcasts of WZZM and WOOD, 10pm broadcast for WXMI

	Date	Story Topic	Broadcast	Length		
WOOD 8	7/6/2005	Kazoo millage	11pm	:23		
	7/6/2005	Kazoo Aug. 2 millages/ jail related	6pm	:52		
	7/25/2005	1st ward candidate profiles	5:30pm	4:10		
	7/26/2005	Wyoming Candidate Forum	11pm	3:07	Total Time	
	7/26/2005	2nd ward candidate profiles	5:30pm	2:43		
	7/27/2005	3rd ward candidate profiles	5:30pm	2:37		
	9	7/28/2005	K-zoo Jail millage	6pm	3:22	21 Minutes
		8/1/2005	Election summary/new voting machines	11pm	1:05	29 seconds
		8/1/2005	Election summary/new voting machines	6pm	3:10	
WZZM 13	7/6/2005	GR Comm Races	6pm	:18		
	7/19/2005	Bliss endorsed by Heartwell	6pm	:59		
	7/26/2005	Wyoming Candidate Forum	11pm	2:42		
	7/26/2005	Wyoming Candidate Forum	5:30pm	:20	Total Time	
	7/27/2005	Primary summary	6pm	2:50		
	7/28/2005	Grand Haven Candidate Forum	11pm	:23		
	12	7/28/2005	Grand Haven Candidate Forum	6pm	:19	18 Minutes
		8/1/2005	Primary Overview	11pm	3:50	56 seconds
		8/1/2005	1st ward candidate profiles	5:30pm	2:45	
		8/1/2005	2nd ward candidate profiles	5:30pm	1:15	
		8/1/2005	3rd ward candidate profiles	5:30pm	:45	
		8/1/2005	Wyoming Mayor race	6pm	2:30	
WXMI 17	7/6/2005	Jail millage in Kazoo	10pm	2:35		
	7/26/2005	1st ward candidate profiles	10pm	4:03	Total Time	
	7/26/2005	Wyoming Mayor race	10pm	:22		
	7/27/2005	2nd ward candidate profiles	10pm	4:20		
	7	7/28/2005	3rd ward candidate profiles	10pm	3:22	17 Minutes
		7/29/2005	Wyoming Mayoral race	10pm	2:40	55 seconds
		8/1/2005	Primary Summary	10pm	:33	

Candidate Voices		WOOD 8	WZZM 13	WXMI 17
Grand Rapids 1st Ward	Jendrasiak	17 seconds	51	44
	Milanowski	16	23	36
	Schaffer	13	23	35
	Froot	16	27	35
Grand Rapids 2nd Ward	Johnston	17	37	31
	Bliss	15	25	39
	Croon	20	22	39
Grand Rapids 3rd Ward	White	17	18	32
	Tietema	14	17	39
	Marshall	18	-	43
Wyoming Mayor	Vorhees	15	10	20
	Sheets	16	18	24
	Poll	17	11	26

Comparative Stories	WOOD 8	WZZM 13	WXMI 17	Total
# of Election stories	9	12	7	28
# of Crime stories	150	114	70	334
Missing Boy	18	13	4	36
Missing Boater	5	7	4	16