

GRIID Workshops

General Media Literacy

GRIID offers presentations and workshops on general media literacy concepts and principles: understanding how the media works, how it influences the public and how to critically assess the media. These workshops are for parents, students, teachers, community organizers, non-profit staff, or anyone who wants to have a better understanding of the media.

Parents/Educators/Students

These workshops can be tooled to the interests of the audience. We can cover topics like media violence, Gender/Race/Class representation, body image and self-esteem, tobacco and alcohol use in media, hyper-sexuality and consumerism. These sessions always include strategies on how to deal with media in the home, school and larger community.

Non-Profits/Community based sessions

These workshops tend to look more at new media, but can include entertainment media as well. GRIID has worked with neighborhood associations around crime coverage, sexual assault reporting with social workers, economic news with labor and economic justice groups, war coverage, election coverage and media stereotyping of women, minorities, immigrants and youth.

Media & Democracy workshops

These sessions are designed to look at issues such as the consolidation of media ownership, what obligations radio and TV stations have to the public, communication rights, tele-communications legislation, and what role media plays in a democratic society.

Workshop length and fees are always negotiable. Contact Jeff Smith at 459-8423.